

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Hulsen Media Services / POL Attention: Accounts Payable 2400 Laramie Trail Austin, TX 78745

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE	T E		Page 1 of 3		
Property	WHAS				
Invoice #	2462009-1	Order #	2462009		
Invoice Date	04/24/22	Alt Order #	WOC13572949		
Invoice Month	April 2022	Deal #			
Invoice Period	03/28/22 - 04/18/22	Flight Dates	04/11/22 - 04/24/22		
Advertiser	POL/ David Nicholso	on / D / Mayor /	KY		
Product	CANDIDATE				
Estimate #	2860				
	Account Executive	Taylor Fritsch			
	Sales Office	TEGNA Sales	s Washington DC		
	Sales Region	National			
	Agency Code	9915247			
	Advertiser Code	371			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	20106AG			
	Advertiser Ref	198872			
	Product 1	359			
	Product 2				

Spots/

Line Start D	Date End Date	te Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 04/11/2	22 04/18/2	2 WHAS11 WS @ 63		6:30 AM-7:00 AM	1- 111	:30	4	\$80.00	NM	
Weeks	: Start Dat 04/11/22		<u>MTWTFSS</u> 1-111	Spots/Week 4	<u>Rate</u> \$80.00					
Spots: #	Ch Day	Air Date Air	Time Descripti	<u>ion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
5	WHAS M	04/11/22	WHAS1	1 WAKE UP NEWS	@ 636:30 AM-7:00 A	M :C	00			\$80.00 NM
	See A	ЛG 2.5,2.6								
1	WHAS W	04/13/22 6:	52 AM WHAS1	1 WAKE UP NEWS	@ 636:30 AM-7:00 AI	M :3	O CPMNI CHOL	SONDOO9H		\$80.00 NM
2	WHAS Th	04/14/22 6:	41 AM WHAS1	1 WAKE UP NEWS	@ 636:30 AM-7:00 AI	M :3	O CPMNI CHOL	SONDOO9H		\$80.00 NM
3	WHAS F	04/15/22 6:	39 AM WHAS1	1 WAKE UP NEWS	@ 636:30 AM-7:00 AI	M :3	O CPMNI CHOL	SONDOO9H		\$80.00 NM
Weeks	: <u>Start Dat</u> 04/18/22		<u>МГWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$80.00					·
Spots: #	Ch Day	Air Date Air	Time Descripti	<u>ion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
4	WHAS M	04/18/22 6:	39 AM WHAS1	1 WAKE UP NEWS	@ 636:30 AM-7:00 AI	M :3	O CPMNI CHOL	SONDOO9H		\$80.00 NM
2 04/11/2	22 04/18/2	2 WHAS11	NEWS AT NO	12-1p	1-11	:30	3	\$50.00	NM	

2 04/11/22		VHAS11 NEWS AT	ΓNO 12-1p	1-11	:30	3	\$50.00	NM		
		d Date <u>MTWTFS</u> /17/22 1-11		ek <u>Rate</u> 3 \$50.00						
Spots: # Ch	Day Air Dat			Start/End Time	e Length A	d-ID			Rate	Туре
4 WHA			HAS11 NEWS AT N	IOON 12-1p	:00				\$50.00	NM
	See MG 2.5,	2.6								
6 WHA	AS W 04/13/2 Credited	22 WH	HAS11 WAKE UP N	IEWS @ 636:30 AM-7:00	AM :00				\$80.00	NM
1 WHA		2 12:23 PM WE	AS11 NEWS AT N	OON 12-1p	·30 C	PMNI CHOLS	SONDOO5H		\$50.00	NM
		_							*	1
5 WHA	AS Th 04/14/2 Credited	22 VVF	HAS11 NEWS AT N	IOON 12-1p	:00				\$50.00	NM
2 WHA	S Th 04/14/2	2 12:50 PM WF	IAS11 NEWS AT N	OON 12-1p	:30 C	PMNI CHOLS	SONDOO9H		\$50.00	NM
Weeks:	Start Date En	d Date MTWTFS	Spots/Wee	•						ļ

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Start/End Time

MTWTFSS

1-11---

\$50.00

12-1p

Rate

\$250.00

6-630p

Rate

\$150.00

7-730p

7-730p

11-1135p

Rate \$120.00

11-1135p

Start/End Time

----1

11-1---

- - - - 1- -

Start/End Time

Start/End Time

Start/End Time

:30

Length Ad-ID

3

:30 CPMNI CHOLSONDOO5H

:30 CPMNI CHOLSONDOO5H

:30 CPMNI CHOLSONDOO5H

:30 CPMNI CHOLSONDOO9H

\$120.00

NM



Line Start Date

Spots: #

2 04/11/22

3 W 3 04/11/22

Weeks:

4 04/12/22

Weeks:

1

2

7 04/11/22

Weeks:

Ch

WHAS

Spots: #

Spots: #

Spots: #

Ch

Ch

<u>Ch</u>

WHAS

WHAS

WHAS F

WHAS

End Date

04/18/22

04/18/22

M

04/15/22

Start Date

04/18/22

Start Date

04/11/22

04/11/22

Day Air Date

Day Air Date

Day Air Date

Tu 04/12/22

Th 04/14/22

Sa 04/16/22

Day Air Date

Su 04/17/22

04/17/22

Start Date

04/11/22

04/15/22

04/18/22

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

WHAS11 NEWS AT NO 12-1p

1----

MTWTFSS

----1--

Air Time Description

ENTERTAINMENT TONI 7-730p

MTWTFSS

- 1- 1---

Air Time Description

WHAS11 NEWS @ 6p

Air Time Description

12:56 PM WHAS11 NEWS AT NOON

6:27 PM WHAS11 NEWS @ 6p

7:18 PM ENTERTAINMENT TONIGHT

6:59 PM ENTERTAINMENT TONIGHT

11:48 PM WHAS11 NEWS AT 11 SAT

11:23 PM WHAS11 NEWS AT 11 M-F/SU

11-1135p

Spots/Week

WHAS11 NEWS AT 11

MTWTFSS

Air Time Description

M-F/SU

End Date

04/17/22

6-630p

Spots/Week

Spots/Week

Description

ON

04/24/22

End Date

04/17/22

GHT

End Date

04/17/22

Invoice #	2462009-1	Invoice Month	April 2022			
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/18/22			
Advertiser	POL/ David Nicholson / D / Mayor / KY					
Product	CANDIDATE					
Estimate #	2860					

Snots/

Rate Type
\$50.00 NM
Rate Type

\$150.00

NM

Rate Type

NM

\$150.00 NM

\$90.00 NM

Rate Type

\$120.00 NM

\$150.00

		•							¥
		MTWTFSS	Spots/Week	<u>Rate</u>					
04/18/22 04	/24/22	1	1	\$15 0.00					
Day Air Dat	e Air	Time Descript	ion	Start/End Time	Length A	\d-ID			Rate Type
IAS M 04/18/2	7:2	5 PM ENTER	TAINMENT TONIG	HT 7-730p	:30	PMNI CHO	LSONDOO5H		\$150.00 NM
									·
04/15/22 V	VHAS11 I	NEWS AT 11	11-1135p	1	:30	1	\$120.00	NM	
N	/I-F/SU								
Start Date En	d Date	MTWTFSS	Spots/Week	Rate					
04/11/22 04	/17/22	1	1	\$12 <u>0.00</u>					
Day Air Dat	e Air	Time Descript	ion	Start/End Time	Length A	Ad-ID			Rate Type
HAS F 04/15/2	 22	3 PM WHAS1	 1 NEWS AT 11 M-F	F/SU 11-1135p	:30	PMNI CHO	LSONDOO9H		\$120.00 NM
				, о о о о о о о о о о о о о о о о о о о					¥ 1=0100 11111
04/16/22 V	VHAS11 I	NEWS AT 11	11-1135p	1-	:30	1	\$90.00	NM	
S	SAT		·						
Start Date En	d Date	MTWTFSS	Spots/Week	Rate					
04/11/22 04	/17/22	1-	1	\$90.00					
Day Air Dat	e Air	Time Descript	ion	Start/End Time	Length A	\d-ID			Rate Type
	O4/18/22 O4 Day Air Dat IAS M 04/18/2 04/15/22 V N Start Date En 04/11/22 O4 Day IAS F 04/15/2 04/16/22 V S Start Date En 04/11/22 O4	O4/18/22 O4/24/22 Day Day Air Date (IAS) Air Date (IAS) Air Date (IAS) 04/15/22 WHAS11 M-F/SU Start Date O4/11/22 End Date O4/17/22 Day Air Date Air IAS F O4/15/22 AIR DATE O4/15/22 04/16/22 WHAS11 SAT Start Date O4/11/22 End Date O4/17/22	O4/18/22 O4/24/22 I Day Air Date IAS M 04/18/22 Air Time Descript 7:25 PM ENTER 04/15/22 WHAS11 NEWS AT 11 M-F/SU Start Date 04/11/22 End Date 04/17/22 MFWTFSS 04/17/22 Day Air Date Air Time Descript IAS F 04/15/22 Air Time Descript 11:13 PM WHAS1 04/16/22 WHAS11 NEWS AT 11 SAT Start Date 04/11/22 End Date 04/17/22 O4/11/22 WHAS11 NEWS AT 11 SAT	O4/18/22 O4/24/22 1 1 Day Air Date IAS M 04/18/22 Air Time Description Description O4/15/22 WHAS11 NEWS AT 11 11-1135p M-F/SU Start Date 04/11/22 End Date 04/17/221 1 Spots/Week 1 Day Air Date Air Time Description Air Time Description IAS F 04/15/22 11:13 PM WHAS11 NEWS AT 11 11-1135p SAT Start Date SAT WHAS11 NEWS AT 11 11-1135p SAT Start Date 04/11/22 End Date MTWTFSS SAT Start Date 04/11/22 End Date 04/17/221- O4/11/22 End Date 04/17/221-	04/18/22 04/24/22 1 \$150.00 Day Day Air Date IAS M 04/18/22 Air Time Description Description Start/End Time T-7-730p 04/15/22 WHAS11 NEWS AT 11 11-1135p 7-7-30p 04/15/22 WHAS11 NEWS AT 11 11-1135p 1 M-F/SU Start Date O4/11/22 End Date O4/17/22 MIWIFSS O4/17/22 Spots/Week ST 120.00 Rate ST 120.00 Day Air Date IAS F 04/15/22 Air Time Description ST 11-1135p Start/End Time ST 11-1135p 11-1135p 04/16/22 WHAS11 NEWS AT 11 11-1135p 1 SAT Start Date O4/11/22 End Date O4/17/22 MIWIFSS O4/17/22 Spots/Week ST 11 SP 11-1135p Rate SP 10-1	O4/18/22 O4/24/22 Incomplete In	O4/18/22 O4/24/22 1 \$150.00 Day Air Date Air Time Description Start/End Time Start/End Time Start/End Time Start/End Time Start/End Time Start/End Time Start Sta	04/18/22 04/24/22 1 \$150.00 Day Air Date IAS M 04/18/22 Air Time Description Start/End Time Start Date End Date MTWTFSS Start Date O4/11/22 WHAS11 NEWS AT 11 11-1135p1 30 1 \$120.00 Start Date O4/11/22 End Date O4/11/221 10 1 \$120.00 Rate Start/End Time Sta	04/18/22 04/24/22 1 \$150.00 Day Air Date Air Time Description Start/End Time Length Ad-ID IAS M 04/18/22 7:25 PM ENTERTAINMENT TONIGHT 7-730p :30 CPMNI CHOLSOND005H 04/15/22 WHAS11 NEWS AT 11 11-1135p 1 :30 1 \$120.00 NM Start Date O4/11/22 End Date O4/17/22 MTWTFSS O4/17/22 Spots/Week Start/End Time O4/17/22 Length Ad-ID O4/17/22 Day Air Date O4/15/22 Air Time Description O4/15/22 Start/End Time O4/11/125 Length Ad-ID O4/11/125 04/16/22 WHAS11 NEWS AT 11 01-1135p 11-1135p :30 CPMNI CHOLSOND009H 04/16/22 WHAS11 NEWS AT 11 01-1135p 1- :30 1 \$90.00 NM Start Date O4/11/22 End Date O4/17/22 MTWTFSS O4/11 01-1135p Spots/Week O4/11/125 04/17/22 Rate O4/11/125 04/17/22

Total Spots 14

:30

Length Ad-ID

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2462009-1	Invoice Month	April 2022			
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/18/22			
Advertiser	POL/ David Nicholson / D / Mayor / KY					
Product	CANDIDATE					
Estimate #	2860					

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$1,500.00

Agency Commission

\$225.00

Net Amount Due

\$1,275.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.